# Principles of Software Design Lean startup

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## Lean Startup

• Listen to this presentation: E. Ries: The Leans Startup.

# Lean startup

#### Frequently misunderstood things:

- How lean startup defines startup.
- Lean startup and lean software development are distinct notions. One of the precursors of Lean startup is lean manufacturing.
- Minimal viable product as defined by lean startup is a significantly different compared to the traditional notion of minimal viable product.
- Lean software development has strong connections with agile, it is often regarded as subculture of the agile community.

#### Resources I

- E. Ries: The Lean Startup.
- Wikipedia: Lean Startup.

### References I

E. Ries: The Lean Startup.

Wikipedia: Lean Startup.